**-Issues Approach**

“I see that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is very important to you, as it is to me. Have you

heard of Ron Paul? You may be very interested in what he had to say on the

subject. Let me give you this flyer and if you like what he has to say you can read

more. He is running for president, so if you’d like to have him as a choice, let me

know and I can help you make your vote really count.”

**-General Approach**

Maybe you just can’t figure out who this person is, but you know they aren’t an

opposition supporter.

“I’d like to give you some information on a candidate I’m supporting for President.

We all have different priorities in politics, so I’ll just leave it up to you to research

him. This is a very interesting candidate to watch because he’s changing the whole

debate. Here’s a video of some of his appearances. He’s got very broad based

support from all parties and classes. Let me know if you have any questions or

want to support him.

 “can I get your phone number, or email you later to find out what you think?”

\*Most of the time, the reluctant subject will decline, but ask anyway. Some folks will say yes just to be polite, especially if you were polite and never pushy. Perhaps they would prefer an email – if so don’t push for a phone number.